



**SYMPOSIUM NUTRIENT  
DENSITY 2010**  
NUTRITIONAL ASPECTS OF DAIRY  
21ST OF MAY 2010

## Invitation

# 3 good reasons to attend the Symposium:

## More to learn

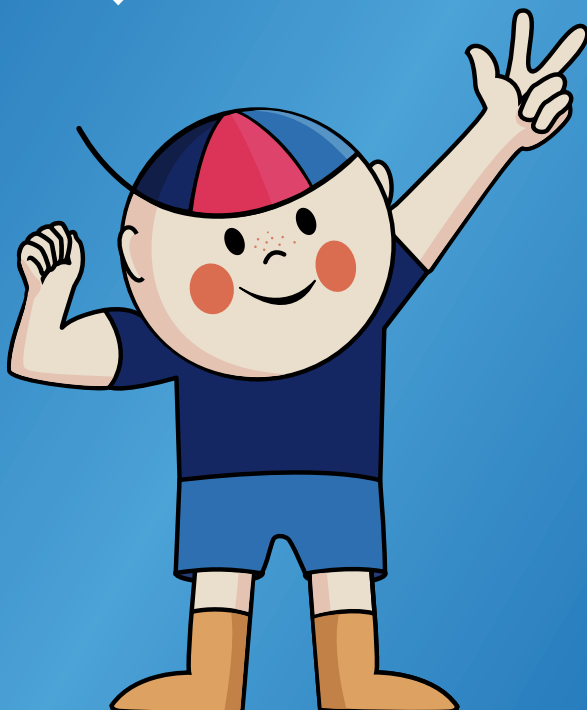
Learn about consumer behavior  
towards nutrient information and education

## More to meet

Networking with both  
policy makers and scientists

## More to know

State-of-the-art on nutrient  
density and proteins



# Symposium Nutrient Density/ Nutritional aspects of Dairy

• **8.30: Arrival and coffee**

• **9.00: Opening and outlook**

Prof dr Gerrit J Hiddink, Manager Research Nutrition & Health, Dutch Dairy Association

Chairman Prof dr Frans Kok, Head Division Human Nutrition, Wageningen University

• **9.05: The Science behind the NRF-index, and application in food patterns**

Prof dr Adam Drewnowski, Centre for Public Health Nutrition, University of Washington, Seattle, WA, USA

• **9.50: High calcium dairy products: their role in calorie and blood lipid management – new findings**

Dr Janne Lorenzen, Department of Human Nutrition, Faculty of Life Sciences, University of Copenhagen, Denmark

• **10.35: Coffee/tea break**

• **10.55: Quantity and quality of proteins: the role of milk protein in meeting amino acid and protein requirements**

Prof dr Daniel Tome, Professor of Nutrition Physiology and Ingestive Behavior, Institut des sciences et industries du vivant et de l'environnement, AgroParisTech, Paris, France and Visiting Professor Nutrition and Protein Metabolism, Wageningen University, Netherlands

• **11.40: The Origins of Lactase Persistence in Europe**

Prof dr Mark G Thomas, AHRC Centre for the Evolution of Cultural Diversity, Institute of Archaeology, University College London, UK

• **12.35: General discussion with all speakers**

• **13.00: Lunch**

• **14.00: Presentation of the results of the market-research among consumers in France and in the Netherlands**

Mr L. van der Hoeven, CEO, GFK Benelux

• **14.45: Introduction of all discussants**

Philip den Ouden / Consumers' Union representative / Frans Kok / Wieke Tas

Moderator: Jup van 't Veld, Schuttelaar & Partners, Brussels

• **15.00: Panel Discussion**

• **16.00: Closure by Prof dr Gerrit J Hiddink**

• **16.10: Reception**

- The symposium takes place on the

**21st of May**

- The location of the symposium is the

**Amsterdam RAI**

- Don't miss it and subscribe before  
the 10th of May on:

[www.zuivelengezondheid.nl/symposium3goodreasons](http://www.zuivelengezondheid.nl/symposium3goodreasons)

Hotel rooms in Amsterdam  
can also be booked on this website

