

Proud of dairy

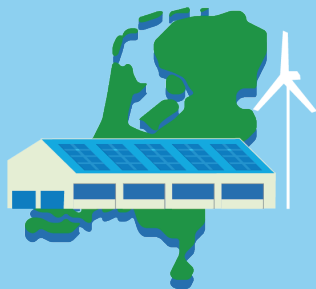
What do the Dutch think of dairy?

culture

98% eat and drink milk and milk products,
58% of whom do so on a daily basis



93% think that cheese is part of Dutch culture



91% think that dairy farming suits the Netherlands

healthy & nutritious



84% think milk is healthy



77% think cheese is healthy



88% think milk and milk products are natural products

