

NUTRITION & QUALITY

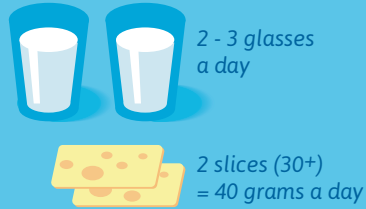
Advanced monitoring systems in the whole chain



Ideal soil and climate conditions, lots of expertise



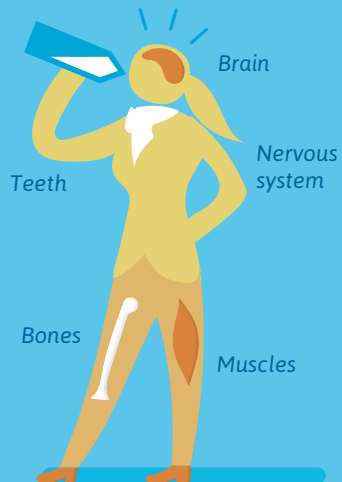
Recommended by the Netherlands Nutrition Centre



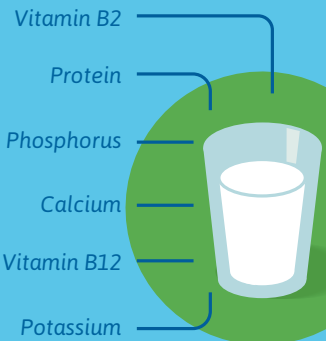
2 - 3 glasses a day

2 slices (30+) = 40 grams a day

Milk is good for:



100% natural

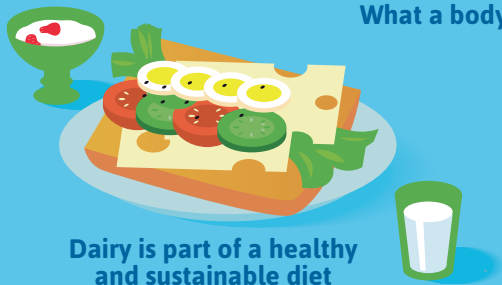


What a body needs!

Praised for excellence



Dairy is part of a healthy and sustainable diet



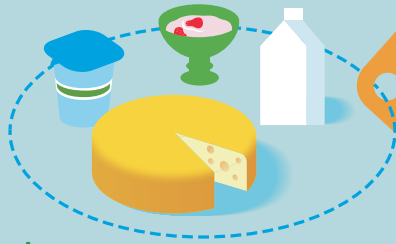
DUTCH DAIRY AT A GLANCE



ECONOMY & SUSTAINABILITY



1.7 m
cows



Export value

€ 7.8 bn

49%
of dairy farms
save energy by utilizing
the natural heat
from milk



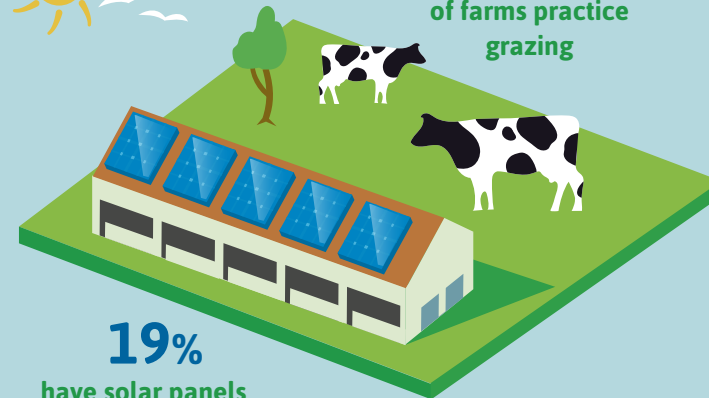
48%
less antibiotic
use in 2016
compared
to 2009



Dairy's
contribution
to the Dutch trade
balance **8%**



80%
of farms practice
grazing

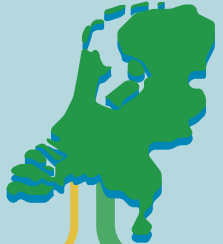


19%
have solar panels

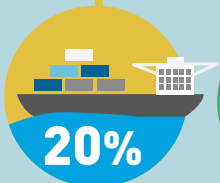
100%
use responsible soy



35%
Domestic
market



Dairy product
export



Outside of the EU

1. China
2. Algeria
3. Japan

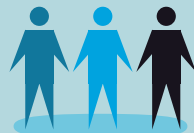


EU market

1. Germany
2. Belgium
3. France



53
dairy factories



45,000
employment
in dairy farming
and dairy industry (fte)

Production value



€7.8 bn
dairy industry

€5.8 bn
dairy farming



17,500 dairy farms

Milk supply
14.3 bn kg

